

# Measuring Diversity of Preferences

**Vahid M. Hashemi**  
joint work with Ulle Endriss

ILLC, University of Amsterdam

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# Introduction

- Real world vs. synthetic preference profiles
- Diverse vs. consensus preferences
  - less diverse: better behavior?
    - fewer paradoxes
    - easier to reach an agreement
    - less disappointment

## Example

Which one is more diverse?

	$2 : a \succ b \succ c$ $2 : b \succ c \succ a$ $2 : c \succ a \succ b$	$3 : a \succ b \succ c$ $3 : c \succ b \succ a$	$1 : a \succ b \succ c$ $1 : a \succ c \succ b$ $1 : b \succ a \succ c$ $1 : b \succ c \succ a$ $1 : c \succ a \succ b$ $1 : c \succ b \succ a$	$2 : a \succ b \succ c$ $2 : b \succ a \succ c$ $2 : a \succ c \succ b$
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	3	2	6	3

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	3	2	6	3
	6	6	6	5

## Example

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	3	2	6	3
	6	6	6	5
	12	9	15	12

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	2	3	3	2

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	3	2	6	3
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	12	9	15	12
	2	3	3	2
	$4(2 + 2 + 2) = 24$	$9 * 3 = 27$	$\frac{6}{2}(1 + 1 + 2 + 2 + 3) = 27$	$4(1 + 1 + 2) = 16$



# Outline

- 1 Introduction
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  - Preference Diversity Orderings and Indices
  - Specific preference diversity indices
- 3 Axiomatic Analysis
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  - Results
- 4 Experimental Analysis
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  - Impact on social choice-theoretic effects
- 5 Conclusion

# Basic Definitions

**Individuals**  $\mathcal{N} = \{1, 2, \dots, n\}$ , finite set of  $n$  individuals (voters)

**Alternatives**  $\mathcal{X} = \{x_1, \dots, x_m\}$ , finite set of  $m$  alternatives (candidates)

**Preferences** Members of  $\mathcal{L}(\mathcal{X})$  (the set of strict linear orders over  $\mathcal{X}$ )

**Profile**  $\mathbf{R} = (R_1, \dots, R_n) \in \mathcal{L}(\mathcal{X})^n$ , vector of preference orders

## Example

For  $\mathcal{X} = \{a, b, c\}$  and 5 voters, a possible profile is:

$$\mathbf{R} = (abc, abc, acb, cab, cba)$$

# PDO & PDI

## Definition (Preference diversity index)

A **preference diversity index** (PDI) is a function  $\Delta : \mathcal{L}(\mathcal{X})^n \rightarrow \mathbb{R}^+ \cup \{0\}$ , mapping profiles to the nonnegative reals, that respects  $\Delta(R, \dots, R) = 0$  for any  $R \in \mathcal{L}(\mathcal{X})$ .

A PDI  $\Delta$  is *normalised* if it maps any given profile to the interval  $[0, 1]$ , and the maximum of 1 is reached for at least one profile, i.e.,  $\max\{\Delta(\mathbf{R}) \mid \mathbf{R} \in \mathcal{L}(\mathcal{X})^n\} = 1$ .

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A **preference diversity order** (PDO) is a weak order  $\succcurlyeq$  declared on the space of preference profiles  $\mathcal{L}(\mathcal{X})^n$  that respects  $\mathbf{R} \succcurlyeq (R, \dots, R)$  for all  $\mathbf{R} \in \mathcal{L}(\mathcal{X})^n$  and all  $R \in \mathcal{L}(\mathcal{X})$ .

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# Specific preference diversity indices

## Definition (support-based PDI)

$\Delta_{supp}^{\ell=k}(\mathbf{R})$ : number of ordered  $k$ -tuples of alternatives occurring in at least one individual preference in profile  $\mathbf{R}$ .

$\Delta_{supp}^{\ell=m}(\mathbf{R})$ : *simple support-based PDI*, counts number of different preferences in  $\mathbf{R}$ .

## Definition (distance-based PDI)

$\Delta_{dist}^{\Phi, \delta}(\mathbf{R})$ : aggregated (e.g.,  $\Phi = \Sigma$ ) distance ( $\delta$ ) between all pairs of individual preferences in profile  $\mathbf{R}$ .

Kendall tau distance:  $K(R, R') = \frac{1}{2} \cdot |\{(x, y) \mid xRy \text{ and } yR'x\}|$

## Definition (compromise-based PDI)

$\Delta_{com}^{\Phi, F}(\mathbf{R})$ : aggregated (e.g.,  $\Phi = \Sigma$ ) Kendall tau distance of individual preferences in  $\mathbf{R}$  to a compromise preference  $F(\mathbf{R})$  (e.g.,  $F = \text{Borda rule}$ ).

## Example

$$\Delta_{supp}^{\ell=m}(abc, abc, acb, cab, cba) = 4$$

$$\Delta_{dist}^{\Sigma, K}(abc, abc, acb, cab, cba) = 0 + 1 + 2 + 3 + 1 + 2 + 3 + 1 + 2 + 1 = 16$$

$$\Delta_{com}^{\Sigma, \text{Borda}}(abc, abc, acb, cab, cba) = \sum_{r \in \mathbf{R}} K(acb, r) = 1 + 1 + 0 + 1 + 2 = 5$$

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## Example

	2 : <i>abc</i> 2 : <i>bca</i> 2 : <i>cab</i>	3 : <i>abc</i> 3 : <i>cba</i>	1 : <i>abc</i> 1 : <i>acb</i> 1 : <i>bac</i> 1 : <i>bca</i> 1 : <i>cab</i> 1 : <i>cba</i>	2 : <i>abc</i> 2 : <i>bac</i> 2 : <i>acb</i>
$\Delta_{supp}^{\ell=m}$	3	2	6	3
$\Delta_{supp}^{\ell=2}$	6	6	6	5
$\Delta_{dist}^{\Sigma, D}$	12	9	15	12
$\Delta_{dist}^{\Sigma, K}$	24	27	27	16
$\Delta_{dist}^{\Sigma, S}$	24	18	24	16
$\Delta_{dist}^{\max, K}$	2	3	3	2

# Axioms

Axioms are used to evaluate/categorize methods.

PDO's are easier to deal with analytically. The results will also apply to PDI's indirectly.

A PDO  $\succcurlyeq$  is **anonymous** if, for every permutation  $\sigma : \mathcal{N} \rightarrow \mathcal{N}$ , we have  $(R_1, \dots, R_n) \sim (R_{\sigma(1)}, \dots, R_{\sigma(n)})$ .

A PDO  $\succcurlyeq$  is **neutral** if, for every permutation  $\tau : \mathcal{X} \rightarrow \mathcal{X}$ , we have  $(R_1, \dots, R_n) \sim (\tau(R_1), \dots, \tau(R_n))$ .

A PDO  $\succcurlyeq$  is **strongly discernible** if no two profiles are equally diverse, unless due to anonymity and neutrality.

A PDO  $\succcurlyeq$  is **weakly discernible** if  $\mathbf{R}$  being unanimous and  $\mathbf{R}'$  not being unanimous together imply  $\mathbf{R}' \succ \mathbf{R}$ .

A PDO  $\succcurlyeq$  is **support-invariant** if  $\text{SUPP}(\mathbf{R}) = \text{SUPP}(\mathbf{R}')$  implies  $\mathbf{R} \sim \mathbf{R}'$ .

Support-invariance  $\implies$  anonymity.

A PDO  $\succcurlyeq$  is **independent** if it is the case that  $\mathbf{R} \succcurlyeq \mathbf{R}'$  if and only if  $\mathbf{R} \oplus R \succcurlyeq \mathbf{R}' \oplus R$  for every two profiles  $\mathbf{R}, \mathbf{R}' \in \mathcal{L}(\mathcal{X})^n$  and every preference  $R \notin \text{SUPP}(\mathbf{R}) \cup \text{SUPP}(\mathbf{R}')$ .

# Theoretical results

Basic axioms are satisfied by most PDO's:

## Fact

Every PDO induced by a PDI of the form  $\Delta_{supp}^{\ell=k}$ ,  $\Delta_{dist}^{\Phi, \delta}$ , or  $\Delta_{com}^{\Phi, F}$  with  $k \in \{1, \dots, m\}$ ,  $\Phi \in \{\Sigma, \max\}$ ,  $\delta \in \{K, S, D\}$ , and  $F$  being an anonymous and neutral social welfare function is **anonymous**, **neutral**, and **weakly discernible**.

Other axioms lead to impossibilities or narrow characterisations:

## Proposition

For  $m > 2$  and  $n > m!$ , no PDO can be both support-invariant and **strongly discernible**.

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A PDO is support-invariant, **independent**, and weakly discernible if and only if it is the simple support-based PDO.

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## Table of Results

	$\Delta_{supp}^{\ell=k}$	$\Delta_{dist}^{\Sigma, \delta}$	$\Delta_{dist}^{\max, \delta}$	$\Delta_{com}^{\Sigma, F}$	$\Delta_{com}^{\max, F}$
Anonymity	✓	✓	✓	✓	✓
Neutrality	✓	✓	✓	✓	✓
Strong discernibility	X	X	X	X	X
Weak discernibility	✓	✓	✓	✓	✓
Support-invariance	✓	X	✓	X	X
Nonlocality	$n \leq k!$	✓	X	✓	X
Independence	$k = m$	X	X	X	X
Monotonicity	✓	X	✓	X	X
Swap-monotonicity	✓	$\delta = K$	$\delta = K$	$F$ is Arrowian	

# Experimental analysis

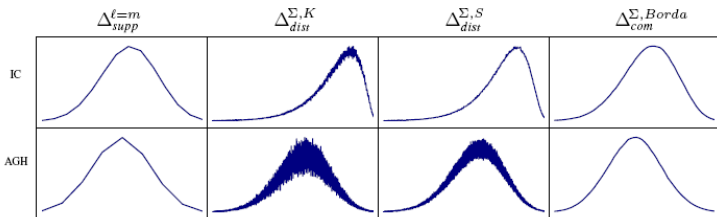
- Compare diversity of synthetic vs. real preference profiles
  - Impartial Culture assumption (IC): every possible profile is equally likely to occur
  - Course selection dataset (AGH): complete preferences of 153 students over 7 courses
- Relation between diversity and social choice-theoretic properties
  - Condorcet winner/cycle
  - agreement between voting rules
  - voter satisfaction

All profiles are preferences of 50 voters over 5 alternatives.

For each experiment we have drawn 1 million profiles from the relevant distribution.

Note that the number of all possible distinct profiles is:  $(5!)^{50} > 10^{100}$

## Diversity distribution across cultures

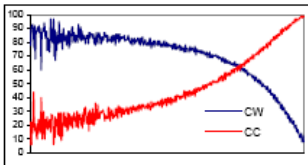
Preference diversity ( $x$ -axis) against frequency ( $y$ -axis) in IC and AGH. [ $n = 50, m = 5$ ]

PDI	IC	AGH	PDI	IC	AGH	PDI	IC	AGH
$\Delta^{\ell=m}_{supp}$	<b>22</b>	<b>13</b>	$\Delta^{\Sigma,D}_{dist}$	34	244	$\Delta^{\Sigma,Bor}_{com}$	84	85
$\Delta^{\ell=2}_{supp}$	1	2	$\Delta^{\Sigma,S}_{dist}$	462	1170	$\Delta^{\Sigma,MG}_{com}$	94	88
$\Delta^{\ell=3}_{supp}$	4	12	$\Delta^{\Sigma,K}_{dist}$	<b>660</b>	<b>1561</b>	$\Delta^{\max,K}_{dist}$	2	3

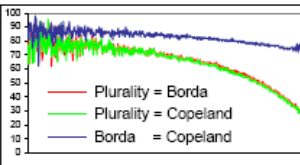
Observed number of levels ( $n = 50, m = 5$ )

## Impact on social choice-theoretic effects

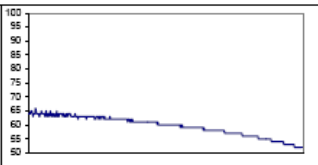
Condorcet winners/cycles



Agreement between voting rules



Voter satisfaction



Diversity for  $\Delta_{dist}^{\Sigma, K}$  / IC data (x-axis).

As diversity increases:

- the probability of encountering **Condorcet cycles** (**winners**) increases (decreases)
- average *degree of agreement* decreases
  - degree of agreement:  $\frac{|w_1 \cap w_2|}{|w_1| \times |w_2|}$ .
  - plurality rule has much more disagreement with other rules and it becomes worse as diversity increases
- average *voter satisfaction* decreases
  - voter satisfaction: number of alternatives below the (Borda) winner in the voter's preference
  - normalised to percent: average value is in the range of 50% – 100%



# Conclusion

- Preference diversity
  - Concept
  - Formal model
  - Axioms
  - Experiments
    - support our intuition/expectation

## Future work

- Other options for measuring diversity
  - other distances and other aggregation operators (e.g., max-of-min)
  - for a given  $\ell$ , maximum number of preferences with a common subpreference of length  $\ell$
  - for a given  $k$ , maximum length of a common subpreference of any  $k$  preferences
  - covering distance of the profile: how close a profile is to covering the full space of possibilities
  - measuring the distance from a single-peaked profile
- Normalization
  - Ratio
  - Percentile
  - Levels
- New axioms

## Future work

- Distinguish (real data) profiles
  - Objective
  - Subjective
- Structure of profiles
  - Polarized/Divided
  - Central